

**MEETING: 04/07/2013**

**Ref: 11644**

**ASSESSMENT CATEGORY - Bridging Communities**

**Young People Matter**

**Adv: Joan Millbank**

**Amount requested: £77,273**

**Base: Lambeth**

**Amount recommended: £40,000**

**Benefit: Lambeth**

**Purpose of grant request:** To run a leadership programme that aims to bring young people from different communities together, to tackle issues and to learn from each other.

**Background**

Young People Matter (YPM) is a children and youth organisation that provides a range of activities to provide opportunities for young people to help them reach their full potential. Its founder and project director is a young woman who set up the organisation in 2007 following the death of her brother. Activities include mentoring, school holiday programmes, a youth club, football teams, informal education work in schools, volunteering and engagement in community activities to benefit others. While YPM works with all young people, their particular interest is in helping those not in education, employment or training (NEETS).

YPM is located on the Stockwell Park Estate, a large social housing estate managed by Hyde Housing Association, which provides an office. YPM draws young people from this and other estates across Lambeth including Clapham Park. The charity has secured connections with a wide range of local organisations including tenant and community groups and schools.

**Funding History**

None.

**Current Application**

YPM is seeking funding to develop its project called 'Us LOT - Leaders of Today and Tomorrow'. *Us LOT* is a peer mentoring initiative which trains young adults aged 14 to 25 years to be leaders within and across their peer and geographical communities. The project builds on an earlier girls-only project (*Big Sistahs*), which has been acknowledged within Lambeth as an effective youth-led project building individual skills and strengthening community cohesion.

Over one year 40 young people will undergo an initial six week training programme where they will develop personal and team building skills and knowledge. This period is followed by four sequential challenges: 10 weeks of volunteering and delivering a project with other young people in the YPM youth club or other youth setting; organising a one day community awareness event, for example a community clean-up day, community lunch, feed the homeless day; design and deliver an 8 week

project to benefit young people from different backgrounds and wider geographical communities; showcase of action taken and lessons learned. Young people will be drawn from within the wide range of local communities and from local faith groups.

*Big Sistahs* demonstrated benefits in terms of personal development, for example confidence building, leadership and organisational skills. *Us LOT* will also focus on achievement: participants can acquire a qualification, for example in "ASDAN" volunteering or "ASDAN" peer mentoring. University admission points (UCCA) can be secured. 'Graduates' are encouraged to continue to volunteer and to act as community leaders.

### **Financial Observations**

The audited accounts for the year ended 31<sup>st</sup> March 2012 show income of £128,943, and an overall deficit of £61,926 as a result of spending restricted funds brought forward from previous years.

The charity's reserves policy states that they aim to hold in free unrestricted reserves between three to six months' expenditure, which based on the current year equates to £49,175 to £98,350. At 31<sup>st</sup> March 2012 free unrestricted reserves stood at £463 equating to less than one days' worth of expenditure.

The latest forecast for the year ended 31<sup>st</sup> March 2013 shows income of £226,839, expenditure of £202,901 and a surplus of £23,938, of which £20,300 is on unrestricted activity. This will increase the free unrestricted reserves position to £20,763 equating to 1.3 months' worth of current year expenditure.

The budget for the current year 2013-14 shows expected income of £143,451 and expenditure of £196,701, giving a projected budget shortfall of £53,250. Grants secured to date total £75,080 (38% of total expenditure). The charity has advised that the Trustees are undertaking additional fund-raising activities to make up the budget shortfall and, if necessary, will adjust expenditure if sufficient income is not secured.

### **Officer's Appraisal**

YPM conveys an ability to build links between people, both amongst young people from different communities and between young people and older people; while displaying an energy and commitment to youth engagement which is impressive. A grant would help build and consolidate the work. However, the grant as requested would make you the largest funder therefore a smaller grant, as recommended, would be more appropriate and still enable the organisation to deliver a purposeful project.

### **Recommendation**

**£40,000 over two years (2 x £20,000) towards the costs of the *Us LOT* leadership programme, to directly benefit not less than 20 young adults per annum. The grant is conditional on receipt of a satisfactory budget for 2013/14.**



# The City Bridge Trust

Charity Registration Number: 1035628

## Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:  
(office use only)

11644

Date Received:

8 Feb 13

Programme  
Area:

2

### 1. About your organisation

Name of organisation applying for grant: <b>Young People Matter</b>	
If the organisation is part of a larger organisation, what is its name? <b>N/A</b>	
Address for correspondence <b>The Old Laundry, 6 Stockwell Gardens Estate (off Crossford Street) Stockwell, London</b>	
Postcode: <b>SW9 9HQ</b> Is this your home address? <b>No</b>	
Contact person: <b>Miss KEMI FOLARIN</b>	Position: <b>SENIOR MANAGER</b>
Phone: <b>07985499236/02072744</b>	Fax:
E-mail: <b>K.FOLARIN@YOUNGPEOPLEMATTER.ORG</b>	
Website: <b>WWW.YOUNGPEOPLEMATTER.ORG</b>	
Legal status of organisation: <b>CHARITY</b>	
If registered, please give charity number: <b>1134959</b>	
Year and month organisation established: <b>2007</b>	

### 2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? <b>Bridging communities</b>
Purpose for which funds are requested: (25 words maximum) <b>To run a leadership programme that aims to bring young people from different communities together, to tackle issues and learn from each other.</b>
How much funding is requested? <b>Year 1: £37,678.00 Year 2: £39,595.00 Year 3: £</b> <b>Total: £77,273</b>

### 3. Aims of your organisation

The aim of Young People Matter is to help children and young people reach their full potential, through workshops, activities and mentoring. Our mission is to bring hope, inspiration, new experiences and opportunities to young people and children across London. To bring about a positive change to communities, through workshops, activities and personal development. Bring Hope to the younger generation.

### 4. Main activities of your organisation

Young People Matter is a youth and children organisation; set up to help young people and children to reach their full potential. The services that Young People Matter deliver are: An award winning careers advice and guidance service that supports young offenders or those at risk to get back into education, employment or training. We deliver a daily homework club to 40 children with special educational needs or those needing additional support. During the school holidays we run holiday programmes to over 100 children and young people. We also have a football club as well as delivering PHSE lessons in school. YPM have developed a training centre that offers called NVQs in child care, youth work, team leading, management and business admin. Finally our Big Sistahs volunteering project which focuses on personal development, academic achievement and community cohesion. Twice a year we hold community events, one in the summer which is a community BBQ and one in December where we work with over 100 young people from different backgrounds within the capital, as they volunteer across various community initiatives including feeding the homeless, and fund raising for various charities.

### 5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
4	8	5	15

### 6. How do you support your volunteers?

Volunteers are supported through training & supervision. Volunteers receive practical on-the-job training in order to develop their skills & understanding. We take on volunteers from A4E, Lambeth Voluntary Action Council, personal requests & referrals

### 7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
Lease	3 YEARS

## 8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended **31st**

Month: **March**

Year: **2012**

<b>Income received from:</b>	<b>£</b>
Voluntary income	
Activities for generating funds	
Investment income	2
Income from charitable activities	108,610
Other sources	20,331
<b>Total Income</b>	<b>128,943</b>

<b>Expenditure:</b>	<b>£</b>
Charitable activities	185,662
Governance costs	5,207
Cost of generating funds	
Other	
<b>Total Expenditure</b>	<b>190,869</b>
<b>Net (Deficit)/Surplus:</b>	<b>(61,926)</b>
<b>Other Recognised Gains/(Losses)</b>	
<b>Net Movement in Funds</b>	<b>(61,926)</b>

<b>Asset position at year end</b>	<b>£</b>
Fixed assets	2,282
Investments	
Net current assets	(1,819)
Long-term liabilities	
<b>*Total A</b>	<b>463</b>

<b>Reserves at year end</b>	<b>£</b>
Endowment funds	
Restricted funds	
Unrestricted funds	463
<b>*Total B</b>	<b>463</b>

\* Total A and Total B must be the same and should be taken from your balance sheet

## 9. Statutory funding

For the financial year above, what % of your income was from statutory sources?  
39%

## 10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

N/A

## 11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:					<input checked="" type="checkbox"/>
Month/Year: -	/ 2009	Ref:	Grant received: £	OR application rejected	<input checked="" type="checkbox"/>
Month/Year: -	/ -	Ref:	Grant received: £	OR application rejected	<input type="checkbox"/>
Month/Year: -	/ -	Ref:	Grant received: £	OR application rejected	<input type="checkbox"/>

## 12. Previous funding received

Funding received by your organisation from the following sources during the last **THREE** years:  
**(i)** City of London (other than the City Bridge Trust) **(ii)** London boroughs **(iii)** London Councils (formerly ALG)  
**(iv)** Health authorities **(v)** Central government departments **(vi)** Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:

	Year: 2010	Year: 2011	Year: 2012
(i)			
(ii) Lambeth	£67,164	£87,561	£37,612
(iii) Lambeth PCT	£0.00	£3,395	£2,158
(iv)			
(v) four acre trust	0.00	£12,315	£4,145
(vi) Hyde Housing	£20,585	£25,044	£21,737

## 13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last **TWO** years. List source, years and annual amounts:

	Year: 2011	Year: 2012
Please see accounts page 8 *		
* on file		

## 14. What steps is your organisation taking to reduce its carbon footprint?

At Young People Matter we have an environmental policy that all staff are required to follow, we are involved in recycling, turning off computers, lights and heating for example, most staff live local so often walk, cycle, bus or car pool to work.

## 15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

**In order to provide the right information, please refer to guidance note 15 before completing this section.**

We aim to develop a new project called Us LOT - Leaders of Today & Tomorrow which builds on the learnings of our Big Sistah project.

Us LOT is a peer mentoring project which involves training young adults (14-25), equipping them with the tools needed to be proactive leaders within their communities. This project fits the "bridging communities" objectives as it aims to build on community cohesion, through getting communities of different cultures, sexes, ethnicities and faiths to work together on community enrichment projects.

The projects that they deliver aim on bring communities together to tackle various issues that they identify their community faces. The project offers benefits to the community and the individual, providing training, qualifications, opportunities to learn from each other, to work on tackling issues within their communities to bring about a positive change for all.

We aim to build up young people as they are the next generation, providing them with the skills, knowledge and training to be able to work with other young people. This project will bring communities together to explore and learn from each other. Stockwell is a diverse community made up of different cultural groups; however some of the groups don't interact with one another.

Through the Us LOT project, we aim to get young people from different faith and culture groups working together. However this project is not just about working with young people, we also aim to have more involvement of adults and young adults working together in cohesion, aiming at bring a intergenerational community together.

Us LOT meets the funding criteria, as this project is a leadership project that brings young people and adults from different communities together. Us LOT aims to develop leadership skills, understanding and respect for one another.

**16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.**

The project will be monitored using the following methods

1. IAGs and mentee questionnaires at start and end of program
2. Attendance records to be able to monitor the number of people using the service
3. Case studies on the difference that the project is making
4. Feedback from community members and the young people involved in the project
5. Community engaged research prior to start with individuals and partnerships with orgs around common interests, needs, service provisions and political issues. Including support orgs for victims of domestic violence, political groups supporting environmental policy and/or tenants associations, and faith based groups, etc. as these are local stakeholders
6. Personal impact Statements
7. Reflection on how well the results are being achieved through regular meetings

Young People Matter will use the outcomes for this project and match them against what we have achieved. We will monitor the project monthly, setting milestones to ensure that we are able to meet the project outcomes. Feedback on the positive impact the project will make is one of the main outcomes that we will monitor closely to ensure that we are able to achieve the project outcome.

**17. Beneficiaries**

How many people will benefit from the grant per year? **150**

In which local authority is your organisation based?  
**lambeth**

Which borough(s) of Greater London will benefit from this grant?  
(if more than one, please give % for each)  
**lambeth 70% and Brent 30%**

At what address will the activity be located? **The main office address in stockwell**

What age group will benefit? **5-25**

What will the ethnic grouping(s) of the beneficiaries be?

	%		%
White - British	<b>15</b>	Black - Caribbean	<b>25</b>
White - Irish		Black - African	<b>25</b>
White - Other (please describe)		Black - Other (please describe)	
Asian - Indian	<b>5</b>	Black - British	
Asian - Pakistani		Chinese	
Asian - Bangladeshi			
Asian - Other (please describe)		Other (please describe) <b>Portuguese's</b>	<b>30</b>
Open to everyone			<b>100</b>

What proportion of the beneficiaries will be disabled people?  
**5 percent the project is open to all young people**



## 18. Funding required for the project

What is the total cost of the proposed activity/project?

(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Salaries and sessional workers	35,678	£37,845		
Promotional material	£850	£600		
food	680	680		
phone cost	420.00	420.00		
materials	1,000	1,000		
Travel cost	1550	1550		
Training fees	5500.00	6000.00		
Awards for young people	1,500.0	1,500		
venue cost	1,000	1,000		
Young peoples project fund	2500	2500		
Holiday activity	3500	4000		
admin cost and managemnt	2000	2000		
volunteer cost	1,500	1,700		
<b>TOTAL</b>	<b>57,678</b>	<b>60,795.</b>		

What income has already been raised?

(List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
Hyde southbank homes trust	£6000	15,000		<b>£21,000</b>
Sojourner	£13,000			<b>£13,000</b>
<b>TOTAL</b>	<b>19,000</b>	<b>15,000</b>		<b>£33,00</b>

What other funders are currently considering the proposal?

,N/A

## 19. Funding requested from the Trust


How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
salariers	21,678.	22,645		
sessional wokers	8,050.	8,200		
volunteer	1,500	1,700		
Travel cost	1,560	1,560		
Training	3,000	3,000		
Holiday activity	1,900	2,500		
<b>TOTAL</b>	<b>37,678</b>	<b>39595</b>		

## 20. Funding requested from the Trust (continued)

When will the funding be required? <b>Aug 2013</b>
Is the activity to continue beyond the period for which funding is requested? If so, how will it be resourced? <b>The project will apply for extra funding and throughout the development of the project we aim to get the young people involve in generating their own income to help with keeping the project running.</b>
If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached? <b>N/A</b>

### Declaration on behalf of applicant organisation

I, <b>kemi folarin</b> (your name) am an authorised representative of <b>young people matter</b> (your organisation) within which I am <b>senior manager</b> (your position)  <b>To the best of my knowledge, all the information that I have provided in this application form is correct</b>  Signature  Date <b>8/12/2013</b>
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**Return the completed form to: The City Bridge Trust**  
City of London  
PO Box 270  
Guildhall  
London EC2P 2EJ

Please

- **do not send this application by fax or e-mail** – unless applying online, applications must be posted to the Trust
- **do send the information in the checklist** – if items are missing, your application will be returned to you
- **do send only the information in the checklist** – if further information is required, we will contact you
- **do ensure you have signed and dated this form** – we cannot accept forms which have not been signed and dated
- **do use the correct postage** – the completed form and additional materials are likely to exceed 100g in weight